ACTIVE GUARD RESERVE (AGR) VACANCY ANNOUNCEMENT

"POSITION WILL BE HIRED BASED ON AVAILABILITY OF RESOURCES"

ANNOUNCEMENT NUMBER: 20-129
OPENING DATE: 10 Sep 20
CLOSING DATE: 09 Oct 20

POSITION TITLE, PARA / LINE, MAXIMUM AUTHORIZED MILITARY GRADE, AND MOS:
Marketing & Social Media NCO, Charleston, WV, PARA 008B / LINE 03, E7, 00F

GRADE/RANK FACTORS: OFFICER( ) WARRANT OFFICER( ) ENLISTED(X)

LOCATION OF POSITION:
Recruiting and Retention Command, WVARNG
Charleston, WV 25311

JOB DESCRIPTION:
Providing direct advertising support to the WVARNG RRNCOs with the primary purpose of generating leads and accessions, developing and implementing the advertising/marketing plan for the State and providing advertising/marketing support to the RRB, management and execution of Recruiting Marketing funds used for the development and procurement of promotional items for the Recruiting and Retention Battalion in support of the State and National advertising campaigns.

Recruiting and Retention Battalion state level market analysis and development of marketing strategies. Battalion level Marketing Section Government Purchase Card Holder. Works for the local Army National Guard Recruiting (ARNG) and Retention Battalion (RRB) In the Marketing and Advertising section.

Serves as the Social Media Content Specialist responsible for developing modern and engaging content to support the battalion's engagement strategy for reaching its internal and external audiences as part of the recruiting and retention mission for the ARNG. This position will assist the Marketing and Advertising NCOIC with planning social media strategies and content to communicate the ARNG Recruiting and Retention Command's communication focus areas, priorities and missions at the battalion level. This position will engage with audiences on the battalion's social media platforms, provide content to support Recruiting and Retention Company level social media pages, and will also establish and maintain working relationships with social media counterparts at the Recruiting and Retention headquarters. Performs other duties as assigned.

WHO MAY APPLY:
Must be within the grade(s) of E5 and E7.

AREA OF CONSIDERATION: This position is open to the grade(s) of E5 to E7 and to those currently fully eligible for promotion to the authorized minimum grade for the position.

In order to be considered for this position, applicants must meet minimum qualifications as outlined on this announcement. Individual selected will be placed on an AGR Tour within the West Virginia Army National Guard.

MINIMUM APPOINTMENT REQUIREMENTS:
1. Age - If an enlisted Soldier, must be 18 years of age and not have reached their 55th birthday
2. If not currently a member of the WVARNG, selected applicant is required to do an Interstate Transfer (IST).
3. Individuals must not have resigned from the AGR Program or other military service in lieu of Adverse Action.
4. Individuals not selected for continuation in the AGR Program are ineligible for selection.
5. Must be or become a member of the West Virginia Army National Guard prior to entering the AGR Program.
6. Must have a current for record Army Physical Fitness Test taken within 6 months of the advertisement end date
7. Must meet the Army body fat standards IAW AR 600–9.
8. Must meet the medical fitness standards in Chapter 3 of AR 40-501.
9. Must meet the security clearance requirements of the position.
10. Must not be under a current Suspension of Favorable Personnel Actions (FLAG).
11. Must not have been separated from the AGR Program or other military service For Cause, Unsuitability, or Unfitness.
12. No record of conviction by special or general courts-martial or civilian courts of offenses listed in AR 27-10 (Military Justice), chapter 24 or otherwise required to register as a sexual offender under AR 27-10, chapter 24.
13. R&R - Applicant must be a High School graduate.
14. R&R - Applicant must not be pending MEB / PEB / MAR2.
15. R&R - Applicant must not have any existing Line of Duty or Misconduct Report of Investigations for offenses not otherwise listed on the DA Form 7424.
16. R&R - Qualifying scores – A minimum score of 110 in aptitude area GT on the Armed Services Vocational Aptitude Battery (ASVAB). Line score waivers will be considered for Soldiers with GT scores less than 110 provided the Soldier has a GT of 100 and an ST of 100 for ASVAB test administered prior to 2 January 2002 or a GT of 100 and ST of 96 on ASVAB tests administered on or after 2 January 2002.
17. R&R - Selected applicant will be required to pass a Record APFT within 30 days of hire; if applicant fails the APFT, they will be immediately terminated from the AGR Program.
18. Applicant must not be within 6 months of mandatory removal date (MRD) or expiration of term of service (ETS) on the report date of the tour, unless waived by The Adjutant General of the WVARNG.
19. Upon selection to position Soldier must pass an AGR sanctioned APFT and Army Body Composition screening within 45 days. Continued employment is contingent upon passing both events. Soldiers will be released from Title 32 Active Guard Reserve for failure of either event
20. Years of service - Must be able to complete a 3-year initial tour of AD / FTNGD prior to completing 18 years of Active Service and prior to reaching date of mandatory removal from an active status based on age, or service (without any extensions); under any provisions of law or regulation, as prescribed by current directives.
21. R&R - Requires suitability and security screening review. Those selected for accession into the AGR Program as an RRNCO will have multiple layers of background checks conducted and will be required to complete a Behavioral Health Interview (which will be set up by the RRB and conducted the day of the Selection Board). The selected applicant will be placed on conditional AGR Orders with the caveat that if their
suitability results are returned unfavorable, they will be immediately terminated from the AGR Program.
22. E4’s who apply must have completed BLC and have a GT score of 110 or higher.
INSTRUCTIONS FOR APPLYING:

All applications will be submitted through FTSMCS. You can log onto FTSMCS at [https://ftsmcs.ngb.army.mil](https://ftsmcs.ngb.army.mil) and click on the following to access the FTSMCS Jobs Application: Applications Toolbar ⇒ ARNG-HRM ⇒ Jobs ⇒ Apply for a Position. The Jobs Application may also be accessed at [https://ftsmcs.ngb.army.mil/protected/Jobs/Applications](https://ftsmcs.ngb.army.mil/protected/Jobs/Applications).

If you do not currently have an AKO account, you will need to contact the Staffer POC listed at the bottom of this page to sponsor an AKO account for you. This should only apply to Air Guard or other personnel outside of an Army component.

All required documents listed below will be submitted. If any of the required documents are not reasonably available, a brief letter will be submitted citing the documents missing with a short explanation necessary to certify the Soldier as eligible. Failure to provide an explanation may result in a finding of ineligibility and may cause the applicant to lose consideration for this position.

Early submission is highly encouraged to allow time for the AGR Section Staffers to review packets prior to the closing date, in case there are missing or incorrect documents. Staffers will contact the applicant to correct issues, but corrections to packets after the closing date will not be allowed.

Applications will be retained in the FTSMCS Jobs Application for an indefinite period, for those who desire to obtain copies in the future.

REQUIRED DOCUMENTS:

1. A single page letter/memorandum expressing your interest in and qualifications for the position – include announcement number and your contact information, to include email and phone number. Identify three references with email addresses and phone numbers.

2. NGB Form 34-1 dated 11 November 2013 – A detailed chronological statement of civilian and military experience with special emphasis on areas of experience and education related to the position may also be attached to the NGB Form 34-1. Read all questions in section IV and answer accordingly, all yes answers must be explained in section V. Application Must Be Signed and dated or your application will not be certified. The AGR Job Application, NGB 34-1, dated 2013, can be found at HRO Website, Job Announcements, AGR Vacancies ([http://www.wv.ng.army.mil/jobs/staffing/Vacancy%20Announcements/AGR.html](http://www.wv.ng.army.mil/jobs/staffing/Vacancy%20Announcements/AGR.html))

3. DD 214 and/or NGB 22 – include Copy 2 or 4 (Member Copy) of all previously issued DD 214 and/or NGB 22.

4. R&R - Army - All Record DA 705s for the past three years – will be used to verify whether the applicant has been an APFT failure during that timeframe. (Must have successfully completed an APFT within the last 12 months.)

5. R&R - Army - All DA 5500s/5501s (Body Fat Content Worksheet) for the past three years – will be used to verify whether the applicant has been non-compliant with body fat standards during that timeframe. Must also include a Commander's Height Weight statement showing compliance and weigh-in must have been completed within 30 days of closing date of the advertisement.

6. Statement of Active Service – include the most recent of any of the following forms: NGB Form 23, NGB Form 23B, DA Form 1506

7. Security Clearance Verification / Derogatory Information Memorandum – memo should show current Security Clearance Eligibility/Level of Clearance as well as a statement regarding any past revocation, denial, or suspension of Security Clearance. Sample Security Clearance Memo can be found at the HRO Website, Job Announcements, AGR Vacancies.

8. R&R - Army - All NCOERS since E5 promotion – will be used to verify whether the applicant has ever had a “Relief for Cause” NCOER or a “No” on any Army Values blocks over their careers. (A memorandum must be submitted for E5s and above that are not providing any NCOERS as to why they cannot be provided. E4s and below not submitting any NCOERS must provide a letter of recommendation.) // Air - All EPRs since E5 promotion – will be used to verify whether the applicant has ever had a “Referral” EPR. (A memorandum will be for E5s and above that are not providing any EPRs as to why they cannot be provided. E4s and below not submitting any EPRs must provide a letter of recommendation.)

9. R&R - DA Form 7424 - although the form specifies “in the last 12 months” in Block 1, applicants will answer the question replacing “in the last 12 months” with “in the last 7 years”.

10. R&R - Army - Suspension of Favorable Action (FLAG) Report - from SIDPERs, showing applicant is not currently flagged.

11. Documentation showing ASVAB scores if current scores are not recorded on the EB.

12. Must use Selection Board Enlisted Record Bief (ERB); must be within 6 months and certified

13. E4’s will be required to provide a copy of their DA 1059 showing successful completion of BLC.

SELEATING SUPERVISOR:

MAJ Timothy Fairhurst

AGR SECTION STAFFER CONTACT INFO:

SFC Staats, James
(DSN) 623-6679
(Com) 304-561-6679
(Email) james.w.staats.mil@mail.mil

EQUAL OPPORTUNITY:

The West Virginia National Guard is an Equal Employment Opportunity Employer. Soldiers and Airmen will not be accessed, classified, trained, promoted, or otherwise managed on the basis of race, color, religion, national origin, reprisal, gender (except as the direct combat probability coding policy applies to women), politics, and membership/non-membership in an employee organization.

POSTING: This announcement will be placed on all bulletin boards and will also be accessible through the HRO Website at [http://www.wv.ng.mil/HRO](http://www.wv.ng.mil/HRO)